

Dear X / To Whom it May Concern,

I recently accepted the challenge to raise funds to support The Leukemia & Lymphoma Society of Canada’s Light The Night in City.

When you or someone you love hears the words “you have cancer”, it’s one of the darkest moments in your life. Light The Night celebrates cancer survivors, honours those we’ve lost and gives hope to those facing a blood cancer. It’s more than a walk, more than an event, and more than a fundraiser. The Light The Night community shines as a beacon of hope in time of despair, a sanctuary of solidarity in a place of loneliness and a haven of support when you don’t know where to turn.

Every 17 minutes, a Canadian is diagnosed with a blood cancer. The LLSC is Canada’s only non-profit organization dedicated to all blood cancers, playing a vital role in advancing research and providing essential support to those affected. With your help, we can continue making significant strides toward better treatments and support for patients and their families.

The funds raised through Light the Night will be invested in:

* **Research** to advance targeted therapies that are saving lives;
* **Blood cancer services**, information, and support for people affected by a blood cancer;
* **Public education** for healthcare professionals and the blood cancer community

**I’ve made a personal donation of $[insert amount] to kick-off my fundraising efforts.** Participating and donating is my way of impacting the lives of those touched by cancer. But I cannot do it alone.

**I am asking for your help to make a difference.** Please consider making a donation at [insert personal page link]. Your support means everything to me and to those affected by blood cancers.

You are more powerful than you know…Your light dispels darkness. Your light defies despair. Your light defeats loneliness. You Make Everything Possible!

To learn more about Light The Night and its impact in the community, please visit [www.lightthenight.ca](http://www.lightthenight.ca/).

With Gratitude,

[First Name/Your Signature]