



LEUKEMIA &
LYMPHOMA
SOCIETY OF
CANADA®



2021 ANNUAL REPORT



Thanks to the support of our generous donors and partners, The Leukemia & Lymphoma Society of Canada (LLSC) continues to be a reliable source of information on **COVID-19** and blood cancer, and more specifically on vaccine safety and efficacy. Over the past year, we developed Exercise Guidelines for youth going through a blood cancer, delivered webcasts on a variety of relevant topics, and continued to work on a new website to better serve people affected

by a blood cancer. Our newly formed Adolescent and Young Adult committee comprising of members with diverse blood cancer experiences across the country was instrumental in helping us understand their unmet needs and the resources that can help address some of the service gaps. Our art therapy service and virtual support groups made our community feel less alone in their blood cancer experience.

In 2022, we will continue to develop **targeted resources** and services to better support the needs of all those affected by a blood cancer, including underserved groups, such as young adults. An emphasis will be placed on using inclusive language when communicating with our community, providing information and resources, and we're looking forward to getting back to providing both in-person and virtual educational events to healthcare providers and people affected by cancer.

In 2022, LLSC will also relaunch its **research program**. Our strategy will be rooted in accelerating impact, addressing key unmet needs and engaging with the blood cancer community. This means, that we will invest in research projects that tackle challenges from bench to bedside, address unmet needs in the areas of pediatric blood cancers, survivorship and prevention, and we will engage with people affected by a blood cancer and their families to uncover emerging needs and opportunities.

Thank you to our incredible community, our partners and generous donors who have stepped up to show support for people affected by a blood cancer. Without you, none of what we do would ever be possible.





2,069

service requests for support

2,698

new healthcare professionals were supported through continuing education, educational materials and various other tools and resources

43

virtual education sessions and 13 webcasts delivered to our community

150

matches were made through our peer-to-peer First Connection program



80

different resources were added to our new COVID-19 Resource Centre

1,600

registrants attended our virtual National Leukemia Conference

34

virtual support group sessions delivered to our community

48

18 French-language volunteers and 30 English-language volunteers were available to enhance the lives of people affected by a blood cancer

RESEARCH

BC
CAN
CER

\$1,312,663

invested in blood cancer research

25
grants supported
and 6 new grants
were awarded
to scientists across
the country

4
new partnerships
were formed with
other funders
of cancer research
in Canada

OUR CORPORATE PARTNERS



Loblaw
Companies
Limited



Extra Foods

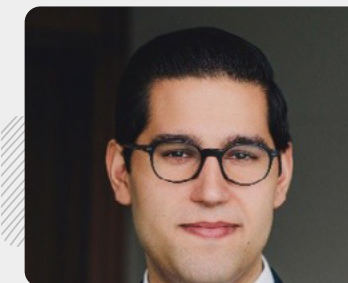


This fiscal year marked the fifth year of **Loblaw Companies Limited** partnership with The Leukemia & Lymphoma Society of Canada and Light the Night. Real Canadian Superstores and Extra Foods locations across Ontario, Manitoba, Saskatchewan, Alberta and British Columbia as well as select Your Independent Grocer stores chose to donate funds from their **Give A Little, Help A Lot campaign** to the LLSC. The campaign raised an unprecedented **\$293,363** in the 128 locations. This was an incredible achievement at any time but what is truly remarkable is that the campaign took place in the first few months of the pandemic. These front-line workers went above and beyond advocating for the blood cancer community. Thank you!

TORONTO



Tina Byers



Aaron Bains

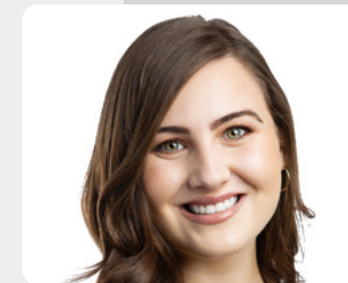


Steven Caldwell

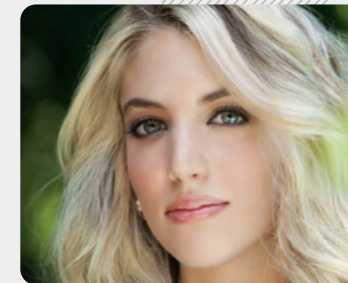
MONTREAL



Francesco Sacco



Karina Loffreda



Lindsay Yarrow

Research Champions are individuals who have made an exceptional contribution to the blood cancer community by raising **more than \$50,000** through their fundraising efforts. They are the leaders in their community who want to see cures for blood cancers in our lifetime and will stop at nothing to make it happen. In 2021, seven of the candidates from The Leukemia & Lymphoma Society of Canada's **Man & Woman of the Year** received this distinction. We are deeply grateful for their exceptional efforts and commitment to life-saving research, personalized support and educational resources that support people at every step of their blood cancer experience.

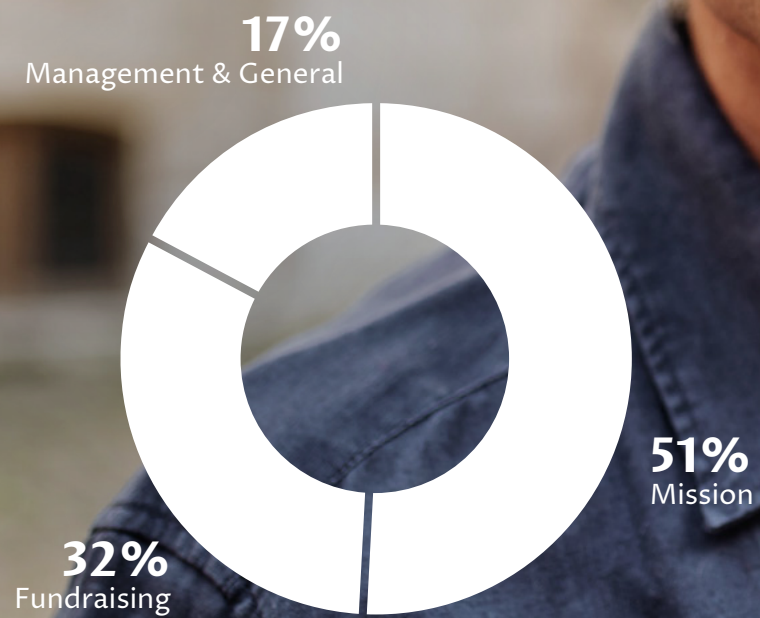
HALIFAX



Amanda Penney

RESEARCH CHAMPIONS

REVENUE



EXPENDITURES

Information reflects fiscal year ending on June 30, 2021.



LEUKEMIA &
LYMPHOMA
SOCIETY OF
CANADA®

Do you or your loved one need support?

Don't hesitate to contact us, we're here to help.

1 833 222-4884 • info@bloodcancers.ca • bloodcancers.ca