

BE

CHAMPION

READY



WHICH THRILL LEVEL HAS YOU FEELING TRIUMPHANT?

Pick the thrill level you'd like to experience, hit your fundraising target by **Sat Oct. 17, 2020** and you'll be rewarded like the champ you are on event night.

TAKE THE LIMELIGHT
Top Team or Individual Fundraiser

GO BIG OR GO HOME
\$20,000+

- Broadcast honour roll
- Photo filter
- Large celebration kit
- Invitation to exclusive VIP pre-event virtual party
- Food delivery

- Private screening party
- Broadcast special feature
- Photo filter
- Story on all LLSC digital platforms
- Recognition in Globe and Mail
- Invitation to exclusive VIP pre-event virtual party
- Top Team or Individual Fundraiser celebration kit
- Food delivery

RAISE THE BAR
\$10,000-\$19,999

- Broadcast honour roll
- Photo filter
- LLSC Instagram takeover
- Medium celebration kit
- Invitation to VIP pre-event virtual party
- Food gift cards/coupons

MAKE IT OFFICIAL
\$5,000-\$9,999

- Broadcast honour roll
- Photo filter
- Small celebration kit
- Social media shoutout

GET THE KUDOS
\$1,000-\$4,999

- Honour roll
- Photo filter

MAKE AN APPEARANCE
\$100-\$999

- Honour roll

TIP

EARLIER IS BETTER. Start fundraising as soon as you can to improve your chances of hitting or exceeding your thrill level!



TAKE BACK THE LIGHT

WE NEED YOUR HELP TO TAKE BACK THE LIGHT!

Yes! Light The Night is going virtual this year and it is going to blow your socks off! Everything you love - the inspiration, the magic and celebration - remains the same. What's even better is that the more you raise, the more tailored and epic the event will be for you. Whatever you choose, you'll help to take back the light that cancer and COVID-19 have tried to take away in the most spectacular way possible!



FUNDRAISING
SAT
OCT 17
2020
DEADLINE

HERE'S A CLOSER LOOK AT THE THRILL REWARDS

\$100-\$20,000+

Thrill	What does it include?
Honour Roll	Your name displayed on LightTheNight.ca and on our social channels.
Broadcast Honour Roll*	You will be featured during the event broadcast.
Photo Filter	Social media photo filter showcasing amount you raised.
Social Media Shoutout	Your story using a photo or brief video shared on our social channels.
Instagram Takeover	Your story in words, pictures, video clips will be shared on the LLSC Instagram account for a whole day.
Celebration Kit	<p>Small - Lanterns (5), lawn sign, balloons + streamers, personalized touches.</p> <p>Medium - Lanterns (10), lawn sign, balloons + streamers, lawn decorations, personalized touches.</p> <p>Large - Lanterns (15), customized lawn sign, balloons + streamers, lawn decorations, personalized touches.</p>
Food Delivery	Yummy food will be delivered to your venue on event night.

* Broadcast Honour Roll is based on fundraising received by Wed Sept. 30, 2020.

Top Teams or Individual Fundraisers (one per city)

Thrill	What does it include?
Broadcast Special Feature	Professional photo and statements featured during event broadcast.
Photo Filter	Social media photo filter showcasing Top Team or Individual Fundraiser.
Celebration Kit	Lanterns (15), customized t-shirts and lawn sign, banner, balloons + streamers, lawn decorations, personalized touches.
Food Delivery	Yummy food will be delivered to your venue on event night.
Private Screening Party	We'll set you up for a VIP viewing experience whether you need a screen, speakers or stronger internet at home or in your office parking lot (for corporate teams).

FOLLOW US!



@LeukemiaandLymphomaSocietyofCanada



@LLSCanada

Lightthenight.ca