Dear friends,

I am writing to tell you about an important cause that I am supporting right now.

I recently learned from the [Leukemia & Lymphoma Society of Canada](https://www.llscanada.org/) about the real threat the pandemic poses for the blood cancer community. Since the lockdowns began in March, non-urgent surgeries stopped, clinical trials were suspended and scientists in labs put their research on hold. What’s worse, many government agencies are redirecting their resources to respond to COVID-19. It’s a trend that puts blood cancer research in a dangerously fragile state. It scares me to know that people facing a blood cancer are experiencing greater hardship now. Or that scientists who’ve spent years to make progress in blood cancer research could see their work unravel, or worse, stop altogether.

For this reason, I am asking if you’ll join me to give to the Leukemia & Lymphoma Society of Canada. With everything going on, this may feel like a strange time to ask.

**But the truth is, cancer didn’t stop because of a global pandemic.**

If anything, never has it been more urgent to donate. That’s why I’ve signed up for [Light The Night](http://www.lightthenight.ca/). It’s a virtual fundraising event that’s giving me a chance to take back the light that COVID-19 and cancer have tried to take away. I’ve committed to fundraise over the next several weeks. It’s my way of contributing to a greater cause, but I cannot do it alone.

**I’ve made a personal donation of $\_\_\_\_\_\_\_\_ to kick-off my fundraising efforts.**

What we donate now will put the Leukemia & Lymphoma Society of Canada in a position to regain control over the advancement of blood cancer research. I believe it’s crucial that we act now to minimize the impact of the pandemic for those experiencing cancer and for scientists to carry on their work without interruption.

**I need your help.**

You may be wondering why I’m not [enter the type of fundraising initiative you have organized previously]. As you know, COVID-19 continues to evolve and I want to make sure we limit any risk of spreading the virus, particularly for people already dealing with an existing illness like cancer. For this reason, I am asking you to make a donation instead.

Your donation will help me reach my fundraising goal and help advance blood cancer research despite the pandemic.

**To donate, please follow this link.**

With thanks,