

Ottawa Corporate Walk Chair



Craig Peleshok grew up in Oshawa but has made Ottawa his home for the last 15 years. He lives with his beautiful wife Thessa and three daughters Jordan, Cortney and Keira. Craig has been in the automotive industry all his life, starting with his first job at his family's GM dealership. Through hard work and dedication Craig has created his own path representing Honda for the last 12 years and is the General Sales Manager of Hunt Club Honda.

In September of 2008 he was faced with his toughest challenge when he was diagnosed with Acute Promyelocytic Leukemia (APL). Craig never had any serious health issues before. So when the doctors told him the challenges that lied ahead he was ready to take them on. During his treatments Craig became a leader in recognizing the need for much needed support for those affected with this disease. He became an ambassador for The Leukemia & Lymphoma Society of Canada[®] (LLSC) and co founded the Leukemia Association of Ottawa with Janet Marshall whose monthly meetings give patients and their families a place to share their stories and learn about new developments in blood cancer treatments.

Craig's leadership was instrumental to bringing the inaugural Light The Night[®] Walk to Ottawa last October and making it the most successful first year Light The Night Walk in Canada.

Craig encourages the local business community in Ottawa and surrounding area to support the LLSC's mission by registering a corporate team or even becoming a title sponsor of this year's walk. Being a survivor Craig knows first hand the challenges patients face when they are given their diagnosis. Light The Night is an excellent opportunity for companies to increase their community involvement by being part of this unique and moving event.

The return on investment is immeasurable with the goal of more patients like Craig being told they are cancer free. That would certainly be a rewarding experience to be part of. It certainly has been for Craig.