

Sample Letter to Solicit Sponsors

Your Letterhead
(name, address, etc.)
(Date)

Dear (name):

On Thursday, October 7, 2010, I'll be walking in The Leukemia & Lymphoma Society of Canada's Light The Night Walk® to raise funds to help fight cancer. The Leukemia & Lymphoma Society of Canada provides vital funding for blood cancer research, as well as education and patient services for Canadian families struggling with cancer.

I'd like to enlist your support for this important cause. More than 70,000 Canadians are currently fighting blood cancers. Although research is responsible for increasing survival rates for these diseases, the battle is far from over.

- Every 38 minutes, someone in Canada is diagnosed with blood cancer. Every 79 minutes, someone dies
- Blood cancers are the second most fatal form of cancer, second only to lung cancer
- Leukemia is the leading cause of cancer death among children and young adults under the age of 20
- Lymphomas are the most common blood cancers and incidence increases with age
- The myeloma survival rate is only 34 percent

Please sponsor me. By doing so, we'll both be helping save lives. Please fill out the tear-off sheet below and return it along with your cheque in the enclosed envelope. In addition to your valuable sponsorship, I encourage you to join me in Light The Night and to ask friends or family members to walk with you. To register, visit www.lightthenight.ca/on or call 1-866-585-2873

Thank you very much for your support.
Sincerely,
(Signature)

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Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

My Donation:  \$200  \$150  \$100  \$75  \$50  Other \_\_\_\_\_

Donations can be made payable to:  
The Leukemia & Lymphoma Society of Canada  
1502 - 480 University Ave  
Toronto, ON M5G 1V2  
Memo: LTN 2010, Participant: \_\_\_\_\_

***For information on the Light The Night Walk  
check out our website at [lightthenight.ca/on](http://lightthenight.ca/on)***