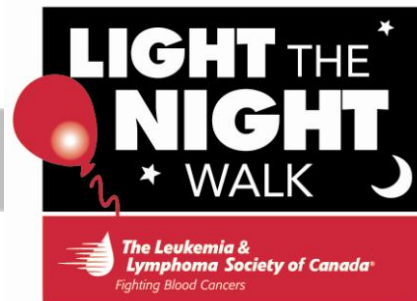


Light The Night 2011



2011 FUNDRAISING GOAL - \$600,000 Fundraising at work - Tips!!

- **Our Jeans Help Your Genes (Casual Day):** For a donation of \$5, employees dress casually on a designated day. Or, sell a year's worth of Jeans Day privileges for \$100, or one month for \$25.
- **Guitar Hero Tournament:** Charge an entry fee and donation to LTN to cast your vote for your favorite employee band.
- **Executive Dunk Tank Or Pie Throwing Event:** Employees make a donation to LTN for each toss.
- **Cook Off:** Charge an entry fee and have everyone vote for their favorite dish.
- **Man I Feel Like A Woman Contest:** Put jars out with the names of male employees. Co-workers can vote for the male they would most like to see come to work dressed as a woman by dropping money in the jar. The man with the most money in his jar can either match the amount or come to work dressed as a woman.
- **Decorate Your Cubicle/Office Contest:** Anyone can participate. Choose a theme (ex. Light The Night, Halloween, mardis gras etc.) and set a deadline by when cubicle/office needs to be decorated by. On that day, during lunch, employees can walk around and cast their votes. Voting ballots can be pre-sold and sold on that day – suggestion \$5 a vote, or 5 votes for \$20, 10 votes for \$30. Person with the most votes could win a gift card or lunch with the CEO etc. You can have various categories like: Most Original, Most colourful, Most Tacky, Biggest Eye-sore etc. You may even want to have 1st, 2nd, and 3rd place, and a prize for each. Could charge employees \$5 to enter.
- **Food/Beverage Sales:** Baked goods, donuts, bagels, breakfast burritos, popcorn, hot dogs, pizza, ice cream, smoothies, etc.
- **Potluck:** Have your co-workers bring in a dish and then suggest a minimum donation for everyone to eat. Can have a theme (Italian food) or ask everyone bring a dish from their ethnic background – can be called International Buffet. Minimum charge \$5 or \$10, depending on how many dishes there are.
- **Team Spirit Day:** For a donation of \$5, employees wear a jersey, t-shirt, sweatshirt or cap of their favorite sports team.
- **Sell LTN Bears and Friends:** There are a variety of seasonal styles to choose from. Ask the LTN staff for a full list available at your Chapter's office.
- **Break A Balloon Contest:** Buy a dart for \$1-\$5 and throw it at a wall of balloons to collect the prize inside. Prizes can include casual days, prime parking spots, free lunch, gift certificates, etc.
- **Curse Jar:** Place a curse jar in your office and whenever someone says a bad word they have to donate a dollar.
- **Manager Cook Out/Cook Off:** For a donation, employees dine on food prepared by the management team.
- **Meeting Or Workshop "Etiquette Rules":** Fine co-workers a \$1 or \$5 donation to LLS for arriving late, not turning off cell phones, having side conversations, etc.
- **Vacation Day or Prime Parking Spot Draw:** Employees can pay \$5 a ticket, or 4 tickets for \$20, to enter a draw of one extra vacation day a year or parking in the CEO/Presidents spot for a week! This one is very popular. Some people have donated \$200 to get as many tickets as possible in the draw.
- **Ice Cream Social:** During lunch hour set up an ice cream dessert bar. Ask is a local ice cream shop will donate about 3 flavours of ice cream, or purchase at Costco. You will also need several toppings, bowls, spoons and napkins. A \$5 donation will get 2 scoops of ice cream with toppings.
- **Extra Change:** Put an extra change jar next to the cash register of a cafeteria or restaurant. Be sure to note that donations will go to Light The Night.