

Light The Night 2011



2011 FUNDRAISING GOAL - \$600,000

Fundraising Tips!!

- **Online Fundraising:** Is the most effective way to fundraise. ***ASK US FOR TIPS AND HELP CUSTOMIZING YOUR WEBSITE.**
- **Sell chocolate bars:** Sell Light The Night (LTN) chocolate bars for \$2 - \$5. Ask an LTN staff member for more information.
- **Sell LTN Bears and Friends:** There are a variety of seasonal styles to choose from. Ask the LTN staff for a full list available at your Chapter's office.
- **Food/Beverage Sales:** Baked goods, donuts, bagels, breakfast burritos, popcorn, hot dogs, pizza, ice cream, smoothies, etc.
- **Bottle Drive:** Make flyers, and set up a bottle drive, return the bottles to your local bottle depo, and donate the funds to LTN.