

TEAM WORK

Why Join or Form A Team?

In 2009, the average individual walker who was NOT on a team raised \$275. That's a fantastic accomplishment, but imagine this: In the same year, the average team consisted of 11 people who raised a total of \$400 each! By forming or becoming part of a team your personal impact on lifesaving research and patient services, could increase 18 fold from \$275 to \$4,400 as a team member!!

Beyond the additional manpower to plan and organize fundraising initiatives and events, the comradery of a team helps motivate you to reach the next level and attain higher fundraising totals...plus, what is the harm in a bit of friendly competition among teammates?!

How Do I Become Part of A Team?

All you have to do is find a team to join, or form your own team, and RECRUIT, RECRUIT, RECRUIT! Popular teams include groups comprised of coworkers, friends, family members or combinations of all the above. So follow the 5 steps below and viola... you have a team:

1. Identify a Team Captain
2. Create a Team name and Team profile on line
3. Set personal and team fundraising goals
4. Recruit Members
5. Plan your fundraising strategy and HAVE FUN!

How Does Joining A Team Benefit Me?

TEAM CAPTAINS:

Become a Team Captain and emerge as the leader of the pack!

You will be the main point of contact for your team, help coordinate internal and external communications and be the ambassador of your team and the walk. Plus, as an added bonus, you will get your very own team captain hat.

INDIVIDUAL PRIZES:

The more you raise, the more you win! Capitalize on your combined fundraising efforts to help each of you be eligible for some of the wonderful prizes!

TEAM PRIZES:

Banners:

All teams who raise over \$1,000 will be given their own Light The Night Team Banner to walk with the night of the event. Your team can decorate them as you like, so turn in your funds at Bank Night (September 17th in Saskatoon or September 24th in Calgary & Edmonton) and get a chance to personalize them early!

