



Sample Team Member Recruitment Message from Team Captain

Hello *[Team Name]* Team Members,

As you may know, the *[Team Name]* is on it's way to raising ***[\$[Team Goal]]*** for cancer cures. Currently, our team has recruited ***[XX]*** walkers and has raised more than ***[\$[XXXX]]***. Great work, but we need to keep recruiting walkers and raising funds. The funds we raise help The Leukemia & Lymphoma Society (LLS) advance its mission: Cure leukemia, lymphoma, Hodgkin's disease and myeloma, and improve the quality of life of patients and their families.

Please take a look at some of the ways your participation helps cancer patients:

- Fundraising **\$25** provides patients and their loved ones with free materials that contain critical, up-to-date information on their disease and help them make informed decisions about their treatment options.
- Fundraising **\$50** makes possible a Family Support Group with a trained facilitator, where comfort can be found and experiences shared among patients and family members.
- Fundraising **\$100** helps provide laboratory researchers with supplies and materials critical to carrying out their search for cures.
- Fundraising **\$1,000** makes possible one-on-one conversations with healthcare specialists who provide patients with information about their disease and treatment options.

Thank you for all your hard work and dedication to LLS and the Light The Night Walk. I am looking forward to walking with you on ***[Walk Date]*** at ***[Walk Location]***.

Thank You,

[Team Captain Name]

[Team Name]

[Company Name]